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## WEALTH MANAGEMENT

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### NEWS

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## Celebration of Success

*Local Wealth Manager Applauds Area Business Professionals for Their Gifts of Leadership, Entrepreneurialism and Inspiration*



Helene Wolman Sacks, daughter of the late Jerry Wolman, Eagles and Flyers owner, accepted the inaugural Profiles in Success Award on her father's behalf from Gordon J. Bernhardt, president and CEO of Bernhardt Wealth Management.

McLean, VA (November 28, 2014) – Kicking off the season of mindful thankfulness and holiday giving, local businessman and author Gordon Bernhardt, hosted Celebration of Profiles in Success on November 6, 2014 at the Sheraton Premiere in Vienna, VA. Nearly 200 of the area's most successful entrepreneurs and executives

gathered for the inaugural event in acknowledgement for the professional gifts they share with future business leaders.

“Our community has a lot to be thankful for and that includes the dedicated efforts of numerous business leaders who tenaciously drive innovation within their professions in order to build or expand thriving organizations,” said Bernhardt, president of [Bernhardt Wealth Management](#). “Our economic recovery and future rely on the entrepreneurial spirit and drive of these accomplished individuals.”

An off-shoot of the book series, [Profiles in Success: Inspiration from Executive Leaders in the Washington D.C. Area](#), the Celebration served as a venue for recognizing business owners and executives who conduct themselves in an ethical and commendable fashion.

According to Bernhardt, the Great Recession helped fuel an era of mistrust directed at corporations and business leaders. While the headlines have been filled with stories of unscrupulous executives, vastly missing are the countless stories of hardworking, dedicated people striving to make economic and social strides through the successful development of products and services.

“Too often the success of business professionals are unfairly attributed to either unprincipled measures, unfathomable talent or just plain luck,” said Bernhardt, “However, in the course of interviewing hundreds of individuals for the Profiles in Success series, I have found that when you dig a little deeper into the stories of successful small-business owners, corporate executives and industry leaders, you most often find hard work, dedication and even a willingness to fail at the core of their success.”

The first annual Profile in Success Award was presented that evening posthumously to Jerry Wolman, Washington real estate developer and former owner of the Philadelphia Eagles football team and the Philadelphia Flyers hockey team. Selected on the basis of demonstrated Character, Chemistry and Caring, Wolman’s daughter, Helene Wolman Sacks accepted the award on his behalf.

Another highlight of the evening included a keynote presentation by acclaimed speaker, best-selling author and intergenerational authority, Cam Marston. Marston delivered an entertaining and thought-provoking oration on the generational differences in the business and non-business environment, with helpful hints for effectively interacting with each distinct age group.

For more inspiring stories of local entrepreneurs, visit [profilesinsuccessbook.com](http://profilesinsuccessbook.com).

See a collection of photos from the Celebration of Profiles in Success here: <http://tinyurl.com/mjmw7r5>

### **About Bernhardt Wealth Management**

Gordon J. Bernhardt, CPA, PFS, CFP®, AIF® of Bernhardt Wealth Management in McLean, Virginia provides financial planning and wealth management services to affluent individuals, families and business-owners throughout the Washington, DC area. He is a Certified Public Accountant and Personal Financial Specialist. Committed to a higher fiduciary standard of excellence, he has earned the professional designations of CERTIFIED FINANCIAL PLANNER™ professional and Accredited Investment Fiduciary®. Gordon received

his degree in commerce from the University of Virginia. Since establishing his firm in 1994, he has been focused on providing high-quality service and independent financial advice in order to help his clients make smart decisions about their money. For more information, visit [www.bernhardtwealth.com](http://www.bernhardtwealth.com) and read Gordon's blog at [www.bernhardtwealth.com/blog](http://www.bernhardtwealth.com/blog)

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